



Alesia Boiko

Motion designer

I am engaged in motion design since 2019, worked in different companies, did advertising for youtube, instagram, developed animation for logos, characters and interfaces, ready for new projects and new challenges!

Contact

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Email

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Address

Walicow 11, Warsaw

Education

2012-2017

Bachelor's degree

Belarusian State University

Expertise

- After Effects
- Premier Pro
- Photoshop
- Illustrator
- Figma
- Teamwork

Language

English

Belarusian

Russian

Experience

○ 2021 - 2023

Emote

Motion designer

As a Motion Designer I was responsible for creating video content that effectively communicates the brand messages, advertising messages or other messages the client intends to convey. I am well versed in the principles of motion graphics and animation, and have strong technical skills in programs such as Adobe After Effects, Photoshop, Illustrator, and partly Figma. The work included the creation of storyboards, visualisation of concepts, creation of production-ready assets and post-production. I worked closely with creative directors, animators and producers to ensure that the final product was of high quality and met the client's expectations.

○ 2020 - 2021

Kawallee

Motion designer

I brought the client's vision to life through visual storytelling and creative design. I worked on the creation of 2D motion graphics, compositing and visual effects for Youtube commercials, and I handled the selection of audio and visual effects to achieve the most winning version of the visual part of the product. This included After effects, Premier Pro.

○ 2019-2020

Amazing Apps

Motion designer

Developed concepts and ideas for advertising campaigns that fit the brand's objectives and target audience.

I kept abreast of the latest social media trends and best practices to ensure that the content was relevant and resonated with the target audience.

I managed several projects simultaneously, ensuring that deadlines were met and that the end product was of high quality.

Hobby

In my spare time I do all sorts of activities from yoga to relax the body and muscles to squash and running for stamina and a boost of positive energy. If I'm feeling creative I paint with oil. I read self-development books or fiction. I also plan to learn to sculpt.

Showreel 2023

<https://youtu.be/69xlgQIE3mw>

or

[https://drive.google.com/file/d/1CD-2Xd1j8EfAG02-](https://drive.google.com/file/d/1CD-2Xd1j8EfAG02-k8b_QeUAFVpo0XeL/view?usp=sharing)

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