

# Yassine BADRI

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## Junior SEO specialist

### Education

- **2015–2017 Master of Science, Bioinformatics and Complex Systems, National School of Applied Sciences, Tangier, Morocco.**  
(Bac+5).
- **2012–2015 Bachelor, Computer Science and Industrial Management, Faculty of Science and Technology, Settat, Morocco.** (Bac+3).
- **2012 Baccalaureate, Physics, Hassan Bno Tabit High School, Settat, Morocco** (Bac).

### Professional Experiences and Projects

- **Web Designer (Computer Science Laboratory of Mohammedia, Morocco , 5 months)**  
*Designing WordPress websites for some friends and clients*  
*Technologies : WordPress, Elementor*
- **A Teacher (Ministry of National Education, Morocco)**  
*Teaching several subjects such as Arabic, French, and math for kids under 12 years old.*
- **Research Internship (Laboratory of Information and Communication Technologies Of Tangier, Morocco ,, 4 months)**  
*The design and implementation of a new solution for data security in the cloud*  
*Technologies: Java, Java Swing*
- **Initiation Intership ( OCP Company, Khouribgha, Morocco ,Telephony Service, 2 months)**  
Development of an application for managing VoIP phones  
*Technologies : Java, MYSQL, UP/XP*
- **Implementing a Data Warehouse for Hillary Clinton Emails**  
*Technologies : Talend, Pentaho, QlikView*
- **Development of an application for the RNASeq workflow**  
*Technologies : R Language, R Shiny*

### Technical Skills

**Site Audit:** ScreamingFrog, Ahrefs  
**Keyword Research:** Ahrefs, SEMrush, Google console  
**Competitive Analysis:** Ahrefs, SEMrush  
**Technical Optimization:** ScreamingFrog, Ahrefs, Yoast SEO  
**Analytics :** Google Analytics, Google Console  
**Link Building:** Guest Posting, Haro  
**Youtube SEO:** TubeBuddy  
**CMS/LMS :** WordPress, Moodle

**Languages** :HTML,CSS, JavaScript, JAVA, PHP,R.Python,XML

**Databases** :Mysql,MysqlServer,MongoDB,Neo4j

**Image Analysis**:MATLAB

**Operating Systems** : Windows,Linux(Ubuntu 14.04)

**ERP**:ODOO

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## Certificates ( MOOCs)

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- **Python: Fundamental to the use of language proposed by Inria**
- **Bioinformatics : Genomes and Algorithms proposed by Inria**
- **Open the doors of the laboratory: cells and stem cells proposed by the University of Nantes**
- **Introduction to statistics with R proposed by University Paris-Sud**

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## Languages & Interests

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**Arabic** (Mother Tongue), **French**(bilingual proficiency), **English**(bilingual proficiency)

**Member of Techno Sharing and Student Development Club in FSTS**

**Writing of paintings in Arabic Calligraphy**

**Reading Books and Articles about Human Behavior**

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