

Alisa Prasol

UI/UX Designer

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I am passionate about UI/UX design because it provides ample opportunities for creativity. The field is constantly evolving, with new trends emerging all the time, which means there is always something new to learn. Additionally, I love how UI/UX design involves interacting with people, learning about their perspectives, and designing solutions that cater to their needs. Overall, UI/UX design is a dynamic and rewarding specialty that allows me to combine my creative abilities with my passion for understanding people.

MY PROJECTS

Video Streaming App

2023

As part of my work on developing an app, I have utilized various research and design methodologies. These include conducting a quantitative research study using polls, conducting a heuristic analysis of the user interface, conducting qualitative research through in-depth interviews, analysing jobs to be done and creating a customer journey map. Additionally, I have utilised the Kano model to identify key features and prioritised them through an information architecture map. I have also created user flows and developed prototypes, which have been tested through unmoderated user testing sessions. These efforts have culminated in a thoughtful and user-centric design for the app.

File transfer web service

2022

I have been working on a web service for file transfer using the Scrum methodology. Throughout the project, I have conducted interviews, created personas and user stories, formulated a product hypothesis, developed prototypes, designed graphics and implemented adaptive design.

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Kyiv

Industry Knowledge

User experience

User Interface

Prototyping

User testing

User Interviews

Adaptive design

Mobile Design App

Tools & Technologies

Figma, FigmaJam, Maze, Trello

Other Skills

Learning languages, problem solving, time management, team work

Languages

Ukrainian (native)

English (upper-int)

Italian (elementary)

Books

St. Kroon - "Don't make me think"

J. Itten - "The Art of Color"

M. Janda - "Burn Your Portfolio"

M. Monteiro - "Design is work"

D. Norman -

"The design of everyday things"