

Maria Sharuk

SMM manager

Phone number
+38 093 91 99 103

E-mail
sharukmwork@gmail.com

Address

Ukraine, Vinnytsia

Profile



I know for sure that regardless of the industry in which your business is developing, it definitely needs social networks. The Internet helps to develop, create and maintain an image, position yourself, create loyalty of existing customers and find new ones. Creating exciting, trending and interesting content for your social networks – these are just some of the services I offer.

Experience

English tutor 2016 — 2020
Vinnytsia

I gave private English lessons for children and adults.

Merry Cake 2019 — 2020
Vinnytsia

I ran a commercial Instagram page for my confectionery:

- made products,
- created photo and video content,
- wrote and published posts.

TRK Vinnychchyna 2022 — 2022
Vinnytsia

I was a journalist and presenter on regional television

Girliandy
Vinnytsia

I ran a commercial already existing Instagram store with an audience of more than 150,000 followers, supporting of follower loyalty and page recognition. I created content (idea, filming, direct participation in filming, editing, voiceover, writing text, publishing, adding geo and hashtags). On this project I learned how to generate content anywhere, because it was needed a lot of (1 post and from 10 stories min per day)

Makosh 2022 — 2023
Vinnytsia

I have experience with working in a large team in the field of B2B (fertilizer distribution). My duties included:

- creation of a content plan, writing expert publications, working with a designer (production of technical assignments), shooting a video, creating creatives for stories.
- parallel management of 4 projects (including international ones) in the social networks Instagram, Facebook,
- running a Telegram channel,
- translation and editing of articles for the site,
- analysis of indicators.

Education

Vinnytsia State Pedagogical University

2015 — 2021

English philology - Master's Degree

Skills:

- Create photo and video content
 - Writing posts
 - Creation of creatives
 - Shooting in video
 - Writing technical tasks
 - Translation of articles
 - Analysis of results
-

Languages

Ukrainian (C2)

English (B2)

Russian (C1)