



Maria Ulitina

Designer

I am a qualified designer with five years of experience within the IT field. I have worked with 2 international companies. I was born and raised in Ukraine and moved to the UK last June.

I would be happy to join the Condé Nast Commercial Creative team. I am a fully competent specialist with all basics in design. I would love to apply my knowledge and skills for working with you and I would also like to grow in my design skills, and in the profession in general within such creative people as you.

Contacts

Phone

074-935-62639

Email

mariiaulitina@gmail.com

Address

Sheffield, UK

Education

2014- 2016

BSc Computer Science

Odessa National Polytechnic University

Awarded equivalent to a first class degree

2016-2017

MSc Informational

Technologies in Design

Odessa National Polytechnic University

Awarded equivalent to a distinction

Professional courses

2018

UI/UX Web Design

Mobios Digital Agency, Odessa, Ukraine

2019

Fundamentals of Software Testing

QATestLab, online

Portfolio

<http://behance.net/mariyulitina>

Experience

2020 - 2022

Autodoc

AUTODOC is one of the leading online retailers of vehicle parts and accessories in Europe. The company, which was founded 14 years ago by Alexej Erdle, Max Wegner, and Vitalij Kungel in Berlin, quickly developed into one of the most exciting internet companies in Europe.

QA Engineer

I joined this company as a Junior UI/UX Designer and worked there under the guidance of a senior designer and the supervision of the CEO of the company, which involves communication in English whilst discussing the tasks or having meetings. As a newcomer he supported the team with picture research, creating mood boards, image selection, building pitch decks for new Nustay ideas and new web-pages.

Basically I learned how to design new web-pages with good user experience, which helped me to become more attentive to details. During brainstorming with a developing team I gained many experiences of how design works in connection with analytical data and the developing side of the sites. For instance how the typography, colors and different layouts affected different data during A/B Testing.

Also I learned how to discuss different design ideas and negotiate the most reasonable decisions. I worked in Figma and Sketch tools. To provide necessary colors, fonts, etc. I used guidelines and also created the guidelines by myself. Creating clear and appealing designs was possible by using personas, deep research to understand the experience of the target, my audience, its needs, problems and goals.

Using user journey maps, user-flow, use-cases helped me to understand how the user interacts with the service and how to be effective with my outcome. Responsive design was vital for all work and taught me to think 3 steps ahead like in chess: what will happen if the user scales the page? Outstanding experience.

2019

Nustay

Nustay A/S owns and operates a booking platform. The company offers online hotel booking services. Nustay serves customers in Sweden. They simply offer a service focused on matching luxury hotels with what they call a 'best match' guests.

Junior UI/UX Designer

It was a brilliant experience for me. My working skills were improved by being involved in the Agile approach to work. I worked within a team of professionals such as: soft developers, QA engineers, product owners, project managers. Sometimes I was faced with challenges when I had to find out all the details and had to work with numerous professionals within the company.

As a part of my computer science studies, web testing helped me to look at the design from the other side. During working with QA documentation (checklists, test cases, bug reports, test reports) I learned which mistakes occur the most frequently and how to prevent them earlier on the stage of design. I worked with the Jira tool which helped me to improve my computer skills and stay up to date during the work process.

As an employee of one of the leading online retailers of vehicle parts and accessories in Europe I worked with multiple languages every day such as: French, Italian, German,

Skills

- UI/UX
- Figma, Sketch
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- After Effect

Hobbies

- Modeling
- Photography

Current training

2022-2023
Level 1 ESOI Course
Sheffield College

2023
English Language GCSE
Sheffield College

Social activity

2015-2017
Social student volunteering
Campus Crusade

2020
12-hours Training Course of First Aid
Ukrainian Red Cross Society

2023
Volunteering in ER
Sheffield Teaching Hospitals

Languages

Ukrainian
English
French
Russian

Spanish, Dutch, Polish etc. on a daily basis for the last 2.5 years. That gave me experience in different design approaches in adjusting components which depend on language.

2018 TemplateMonster

TemplateMonster is a large and growing marketplace which includes a wide choice of CMS and WordPress themes. Ready-made blogging and business themes come in different designs and styles. Most of them are fully responsive and 100% customisable items.

UX Designer

I am happy to be a former member of a wide group of specialists who were involved in creating templatemonster.com. My main job was to create layouts for various topics such as: design studios, photography, leisure resorts, gas supplies on the CMC platform called WordPress.

I created layouts which consisted of services, review blocks, 'about us'. Now you can find these templates on templatemonster.com. to create a site on the Internet for any business you have. I learned how to do research on different topics and be able to offer a complete decision related to any topic.

My working process was fully remote which taught me how to manage my time and keep going with a good work-life balance.

2018 Mahystr, Photo Copy center, Odesa

Local printing center

Designer

As a fresh graduate student I started to work in a local printing center. I was in charge of marking up print pages and checking print proofs for: large-format printing of banners and self-adhesive films.

Developing products from the idea to printed versions such as: business cards, flyers, catalogs, booklets, stickers, price tags, tags was my main job there. I used many tools: Adobe Indesign, Photoshop, Illustrator. I dealt with a lot of people and their ideas which forced me to improve my leadership skills and helped me understand my clients better.

2017 IQ Space, local coworking space

IQSpace motto: "We do: coworking and events, workshops and talks, creative connections. We strive: to provide quality and innovative education to meet lifelong learning needs. We dare: to be the most silent and cozy workplace, learning environment."

Course practice

Back then I was working on course work with the CEO of IQ Space. Additionally I was helping with ads design for the events held there. I learned how to be creative during brainstorming with SEO and following amendments.

General admin tasks were also in my responsibility. Through this practice I was taught how PR works, what approach is essential to work with an audience and real people. I helped with organising events, calling people, and preparing venues for the meetings. Additionally, communication became one of my skills after I finished this practice.

References

Stanislav Musatov
QA Test Engineer, Autodoc
Email: musatovstas86@gmail.com

Yelizaveta Yevtushenko
Content Manager, Nustay
Email: lizavetaevtushenko@gmail.com