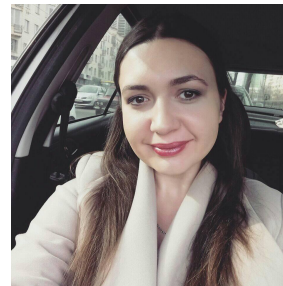


Natalia Shumakova

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Education

Master's degree

National University of "Kyiv-Mohyla Academy"

Master's Degree in Journalism
Graduated in 2015

Bachelor's Degree

Kyiv National University of Culture and Arts

Film and Screen Production

Graduated in 2013

Experience

Position:	Journalist, video producer
Involvement Duration:	2 years (February 2021 – January 2023)
Tool & Technologies:	Avid, Canopus Edius, Final Cut, Adobe Premiere Pro, Adobe Audition
Company:	Freelance I co-worked with several TV channels (TRK Ukraina, Inter TV-Channel) and BBC (Ukrainian Service).
Responsibilities:	<ul style="list-style-type: none">● Creating original content (blogs, reports, articles);● researching, storyboarding and editing stories;● writing and sub-editing stories on digital platforms.● producing digital videos in a daily news environment;● producing videos designed to perform on social media platforms, including TikTok, Instagram Reels and YouTube Shorts;● editing video;● creating and managing content(announcements) for site, social media: FB, Twitter and related media.
Links:	https://www.facebook.com/watch/?v=733599517839175 https://www.youtube.com/watch?v=CWCSn2YeDMw&t=48s (video editing)

	https://www.youtube.com/watch?v=TkdSyijMScs https://www.bbc.com/ukrainian/features-63169023 https://www.youtube.com/watch?v=VP5o5zPMmbA https://youtu.be/wpEaGOj4deM?t=3085 https://www.youtube.com/watch?v=WF8prkKoNVU https://youtu.be/Kz7GcMzQLWU?t=18 https://www.tiktok.com/@bbcnewsukrainian/video/7178141912447077638
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Position:	Correspondent
Involvement Duration:	4 years (August 2016 – December 2020)
Tool & Technologies:	Avid, Canopus Edius, Final Cut, Adobe Audition
Company:	Inter TV-Channel (Ukraine)
Responsibilities:	<ul style="list-style-type: none"> ● initiating and producing a wide variety of news and current affairs material ● news gathering ● researching, storyboarding and editing stories ● producing video content ● working with different video sources (Reuters, APTN, etc.) ● creating and managing content(announcements) for site, social media: FB, Twitter and related media
Link:	https://www.youtube.com/watch?v=uAonX4l62VQ https://podrobnosti.ua/2315163-nova-ukrainska-shkola-jaka-kra-na-stala-vzrtsem-dlja-reformi.html https://podrobnosti.ua/2294354-volodimir-zelenskij-golovn-fakti-ta-program-ma-kandidata-u-prezidenti.html https://www.youtube.com/watch?v=uGgBM49ug2A

Skills

Copywriting

Professional competency editing with Final Cut, Adobe Premiere.

Strong analytical and problem solving skills

Personal

Ability to focus on results

Ability to plan and manage resources effectively

Ability to manage multiple tasks at the same time

Persistence

Languages

Ukrainian – native;

Russian – native;

English - professional working proficiency;

Polish - intermediate.