

Teslenko Andriy

Details

Address:

Kharkiv 61029, Ukraine

Phone:

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(Whatsapp, Telegram)

Email: fierboy11@gmail.com

(Hangouts)

Date of birth

09.01.1997 Kharkiv

Languages

French – A2

English – B2

Ukrainian – native

Russian – Trying to forget

Links

GitHub: [ChewedUpCake](#)

Instagram: @chewed_up_cake

Hobbies

Storytelling,
Photography,
Photoshop, Dance,
Cycling, Blender

Profile

Skills

- Basic knowledge of development methodologies (Scrum / Kanban), and tools Confluence, Jira, Trello;
- Ability to negotiate with the client;
- Understanding the principles of managing the development team at all stages - from the beginning of development - to the delivery of the finished project.
- Ability to interpret the terms of reference in an understandable "language" for the customer and the programmer;
- Experience with formats (Push, Native, PoPs, SMS, Interstitial, Banner);
- Ability to work in various DSP platforms (Propeller, Kadam, Zeropark, MGID, etc.)
- Knowledge of tracking platforms, API and S2S debugging.
- Knowledge of the main metrics (CR, CTR, RR, Margin, Revenue, Cost, etc.) and their use.
- Knowledge of Excel (Google sheets), working with Pivot Tables
- Experience with formats: CPM, CPC, CPA, CPL.
- Knowledge and practical application of valid responsive and cross-browser HTML and CSS layout;
- knowledge of Bootstrap, Gulp, Angular;
- Understanding of the software development process and life cycles;
- Ability to build communications and present ideas;
- Attention to detail and critical thinking.

Professional experience ○○○○○○

Adavice LLC Campaign Manager

November 2022 - February 2023

Worked with various verticals. Set up and controlled advertising campaigns. Worked with SMS campaigns.

Developed website design and creatives.

Had experience working with the European market, LATAM, GCC, Asia.

iProfit LLC Project Manager

November 2021 - November 2022

I worked on cold calls. I found clients and controlled the work of advertising campaigns in Google Ads.

Astravel LLC Project/Sales Manager

August 2016 - October 2021

Work experience in a travel agency, holding positions from office manager to project manager. He was involved in both working with B2C clients and establishing exclusive relationships with resorts around the world B2B.

Education ○○○○○○○○○○○○

SkillUp courses Front-end for beginners

14.10.2020 – 14.03.2021, Kharkiv, Ukraine

Université Lumière Lyon 2, M1-M2

Sept.. 2018 – Jun. 2020, Lyon, France Programme de Master Tourisme, Loisir et Patrimoine culturel.

University of S. KUZNETS KhNUE, M-2

Sept. 2018 – Dec. 2019, Kharkiv, Ukraine

Faculty of Economics and Law. Specialty 281 "Public Administration and Administration"

What am I looking for?

I'm looking for a team where I can work in a normalized schedule (as much as possible) and definitely earn big money :)