



— INN A — URAKOVA

UI/UX DESIGNER

PROFILE

I am a creative person who knows how to implement design with an understanding of user needs and behavior. I am a marketing manager by education, and professionally I know how to collect and analyze data, which allows me to create a design that meets business goals and user needs. I know how to analyze user experience to interact with the information repository.

CONTACT



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www.behance.net/UlnnaDesign



urakova.weblium.site

EDUCATION

• PROG ACADEMY, 2022-2023

UI/UX & Web design & HTML/CSS

• UKRAINIAN STATE UNIVERSITY OF CHEMICAL TECHNOLOGY, 2008-2013

Marketing Manager

EXPERIENCE

I PROVIDE COMPREHENSIVE PROJECT SUPPORT FROM THE ANALYSIS OF THE TARGET AUDIENCE AND THE COMPETITIVE ENVIRONMENT TO THE LAUNCH OF THE FINISHED WEBSITE OR APP.

- experience in analyzing the target audience, drawing up a client portrait and a stakeholder map, collect analytical data on the project;
- experience with creating a color map in response to business needs;
- experience developing mind-map with XMind;
- experience with modern prototyping with Axure;
- experience with modern prototyping tools for design as Figma and Adobe CC products (Photoshop, Illustrator);
- experience to accompany the implementation of the project by a developer on the WordPress platform.

SKILL

Design Thinking	<div><div></div></div>	76%
UX Design	<div><div></div></div>	92%
Program knowledge	<div><div></div></div>	80 %
English	<div><div></div></div>	51 %