

Svitlana Demchenko

Graphic designer (full-time, hybrid, remote)

Contact information

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Telegram: [@demchenko_s](https://www.instagram.com/_demchenko_s)

Portfolio: [behance.net/svitlanademchenko](https://www.behance.net/svitlanademchenko)

Work experience

Graphic designer

UkrTeenScience, remote, from 08.2021 to now (1 year 10 months)

- Collaborate with the marketing team to create and design various marketing materials, including social media graphics, email campaigns, flyers, and posters.
- Create visual concepts, and prototypes for new product releases, including packaging and branding materials.
- Advertising: development of presentation designs, contextual advertising banners, stands
- Develop and maintain the company's brand guidelines and ensure consistency across all design materials.
- Collaborated with the creative team to develop and execute creative concepts for various campaigns and projects.
- Manage multiple projects simultaneously and meet tight deadlines.

Graphic designer

Freelance, remote, from 02.2021 to 08.2021 (6 months)

- Designed and developed logos, branding materials, and visual identities for various clients across different industries.

- Created digital and print ads, social media posts resulting in increased engagement and sales.
 - Conducted research and analyzed market trends to ensure designs aligned with industry standards and client needs.
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Skills

- Languages: Ukrainian (native), English (intermediate)
 - Confident user of Figma and Adobe Creative Suite (Illustrator, Photoshop, InDesign)
 - Microsoft Office (Word, Excel, PowerPoint, OneNote)
 - Good visual design skills (Typography, Colors, Icons, Composition)
 - Drawing by hand and on a tablet
 - Working knowledge of HTML5/CSS3
 - Excellent communication and time-management skills
 - Strong attention to detail and ability to work under tight deadlines
 - Creative problem solver and quick learner
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Additional education

- Coursera, Fundamentals of Graphic Design by California Institute of the Arts
 - Coursera, Design and Make Infographics by Michigan State University
 - Projector, How composition and color work
 - Graphic Design Principles, Typography, Digital Illustration, Branding and Identity Design, Web Design, and Multimedia Design.
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Education

Oles Honchar Dnipro National University

Bachelor's Degree in Biological Engineering, from 2019 to 2023