

Jamil Mammadov



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DOB: January 6, 1995

Education

School №23 Baku, Azerbaijan

September 2001 – May 2012

Western University Baku, Azerbaijan

Tourism and Hotel Management

September 2012 – June 2016

Military: Azerbaijani National Guard Baku, Azerbaijan

Communication department

October 2016 – October 2017

Code Academy Baku, Azerbaijan

Digital Marketing Management

October 2019 – December 2019

Professional experience

Trenders.Team Agency – Project and Digital Marketing Manager

March 2021 – Present

- Coordinate projects between clients and Trenders.team (designer, motion designer, copywriter)
- Creating social marketing strategy based on client's brief : Knightsbridge Residence White City, Mazda Azerbaijan, Avant Park Residence, Lifefitness Azerbaijan
- Digital research for company's clients: Click - Sabah Residence, Qala Group, WhiteStone Residence, Crocus Fitness, Le MAG, Garbage, Open Systems, Lifefitness Azerbaijan, Tubadzin Azerbaijan, Phoenix Studio
- Create and curate media plan for client's company
- Create topical and evergreen content for clients - Sabah Residence, Crocus Fitness, Open Systems, Lifefitness Azerbaijan
- Create and report paid advertising campaigns of company events in key social media platforms (Facebook Ads, Instagram Ads, Website Push-notification)
- Manage and optimize PPC, Display Ad and YouTube video Ads campaigns
- Create monthly report based on the results of ads and internal information

iTicket - Digital Marketing Specialist

Azerbaijan, UAE, Russia, Uzbekistan

December 2019 – April 2021

- Digital research of competitors, audience etc.
- Create and curate topical and evergreen content of brand <https://bit.ly/2N3yRP4>
- Create content and curate SMM for "Iticket Russia" <https://bit.ly/36VNTgC>
- Create and report paid advertising campaigns of company events in key social media (Facebook, Instagram, Push-notification)
- Manage and optimize PPC campaign of iTicket events in Google Ads
- Create and curate GDN and video campaigns of iticket.az, iticket.uz, iticket.ae, iticket.ru
- Boost brand awareness by establishing strong web and social media presence
- Assist manager in creating a strategy and media plan for a new product

iTicket.AZ – Ticketing (Product) Specialist Baku, Azerbaijan

July 2019 - December 2019

- Booking venues and scheduling invited speakers
- Evaluation of success metrics of events and providing feedback to event organizers
- Recruitment and training of personnel
- Coordination of events' on-ground operations with all involved parties
- Providing access control

Events: European Youth Olympic Festival 2019, International Music Festival "ZHARA" 2019, 2019 UEFA Europa League Final, etc. <https://bit.ly/3rvdSU4>

Qafqaz Park Hotel – Owner Assistant

Baku, Azerbaijan

January, 2019 – July 2019

- Responded to emails and other correspondence to facilitate communication and enhance business processes
- Liaised with key accounts to deliver targeted administrative support, including estate, household and property management
- Organized and attended meetings, including compiling all related documents and reports

Qafqaz Park Hotel – F/O Department

Baku, Azerbaijan

January 2018 - January 2019

- Responsible for coordinating internally with the sales & marketing team
- Generating reports, preparing proposals, coordinating with clients & suppliers
- Prepare sales-related documents throughout the sales process (e.g., proposals, contracts, banquet event orders)
- Generate group and/or corporate leads through internet prospecting, networking, and telemarketing

Vip Travel – Sales Agent

Baku, Azerbaijan October 2017 - January 2018

- Plan and sell transportations, accommodations, insurance and other travel services
- Cooperate with clients to determine their needs and advise them appropriate destination, modes of transportations, travel dates, costs and accommodations
- Deal with occurring travel problems, complaints or refund

Anatolia Hotel –F/O Department

Baku, Azerbaijan September 2013 – May 2014

- Welcomed each new arrival pleasantly and confirmed reservations and identification
- Maintained financial accuracy by collecting deposits, fees and payments
- Politely welcomed arriving guests, providing room keys and information on amenities and policies
- Quickly answered calls and routed to proper guest or department using multiline phone system

Sicafe – F/B Department

Saint Petersburg, Russia

June 2013 – August

- Recommended products based on solid understanding of individual customer needs and preferences
- Cleaned counters, machines, utensils and seating areas daily
- Trained new team members with positive reinforcement and respectful, encouraging coaching
- Restocked display cases with attractive arrangements to promote specialty food items

Internship

Gallery Hotel – F/O Department (Internship) Baku, Azerbaijan January 2016- June 2016

JW Marriot –F/O Department (Internship) Baku, Azerbaijan May 2015-September 2015

Fairmont Hotel - F/B Department (Internship) Baku, Azerbaijan May 2014-September 2014

Activities and community service

Member of “Dream Team” in British Council

Baku, Azerbaijan Since November 2010

Volunteer at “Baku Future Forum”

Hilton Hotel, Baku, Azerbaijan June 2013

Volunteer at “Climbing World Cup 2013”

Baku, Azerbaijan May 2013

Languages and professional skills

Azerbaijan – Native
Russian - Native
English – Fluent

Google Ads Google
AnalyticsFacebook
Ads
MS Office Programs
Outlook
Canva Asana
Task
Adobe Premiere
Figma

Fidelio Suite 8
Amadeus System
Opera PMS Ableton
Live Piano



XASIYYƏTNAMƏ

Bakı şəhəri

30.07.2019

Verilir Cəmil Məmmədov Şamil oğluna ondan ötürü ki, o haqiqətən 01.02.2018-ci il tarixindən Kaspia Park Bakı Hotel mehmanxanasında Qonaqların qəbulu şöbəsində Qeydiyyatçı vəzifəsində çalışır.

Çalışdığı müddət ərzində müəssisənin daxili nizam-intizam qaydalarına yüksək səviyyədə riayət edib. Müəssisə rəhbərliyinin və işlədiyi kollektivin dərin hörmətini qazanmış, özünü məsuliyyətli bir işçi kimi tanıtmışdır.

Öz vəzifə səlahiyyətlərini həyata keçirərkən vəzifəsinə məsuliyyətlə yanaşmış, işin düzgün şəkildə həyata keçirilməsinə say göstərmiş və üzərinə düşən bütün işləri vaxtı-vaxtında peşəkarlıqla yerinə yetirmişdir.

Kaspia Park Bakı Hotel mehmanxanasının

Baş meneceri

Hafiz Qaribov Nurəddin oğlu

"Qafqaz Otelləri Bakı" MMC
Qafqaz Bakı Park Hotel
DAXİLİ TƏSDİQLƏR ÜÇÜN /
FOR INTERNAL APPROVALS

info@kaspiahotels.com / www.kaspiahotels.com

To Whom It May Concern:

Baku 14 October, 2015

We hereby confirm that Mr. Jamil Mammadov successfully undertook an internship at Front Office Department from June 08, 2015 till August 14, 2015 with JW Marriott Absheron Baku.

Should you require any further information, please do not hesitate to contact us anytime.

Yours sincerely,

Ilkin Velimetov
Training Manager

CERTIFICATE OF COMPLETION

awarded to

Jamil Mammadov

In recognition of the
successful completion of Internship Program at Fairmont Baku,
in Food & Beverage Department.

July 14, 2014 - August 15, 2014

Date

Director of Food & Beverage
Ali Karimov

Director of Human Resources
Seyra Fikriyeva



CERTIFICATE

Jamil Mammadov

In recognition for active performance as volunteer
in "BAKU FUTURES FORUM"
03.06.2013, Baku, Azerbaijan

Jerome C. Glenn
Director of the
Millennium Project

Reyhan Huseynova
Chairman of the Azerbaijan
Future Studies Society