

# LIZA ZHUIKOVA

## INFLUENCER MARKETING MANAGER



## MY PERSONAL INFO

I am an Influencer Marketing Manager with experience of launching over \$100,000 advertising campaigns. I am **fluent in Japanese and English**.

Furthermore, I have experience in a wide range of areas. In my free time, I study HTML and CSS.

## MY CONTACT



**Address**  
Minsk, Belarus



**Email**  
liza.zhuikova@gmail.com



**Phone**  
+375 29 112 16 16

## WORK EXPERIENCE

### English and Japanese tutor

I have taught English and Japanese using my own methods. I have tutored more than 10,000 lessons. Furthermore, I have helped my students to pass JLPT and to enter Japanese universities.

**2019 - 2022**

**Freelance**

### Influencer Marketing Manager

Launching 100,000\$ and over campaigns. Finding influencers for a specific target audience and matching the campaign. Preparing reports on the advertising campaign. Working with metrics. Creating presentations.

**2022 - 2023**

**Hype Factory  
/ BurMedia**

### Course creator

Creating following courses: English learning, Japanese learning, mental health. Research and identification of the target audience. Creating presentations and Instagram posts and stories.

**2021 - 2023**

**Freelance**

## MY EDUCATION

### Bachelor's degree in Linguistics

MSLU, Minsk

2017- 2022

Japanese and English translator. Linguist.

## MY SKILL

Research



Communication



Presentation



## MY PERSONALIZE

Teamwork



Management



Observe

