

DETAILS



Germany



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SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Figma

Procreate

Color Theory

Composition

Typography

Illustration

Logo design

Brand Identity

Label design

Social media design

Advertising design

LANGUAGE

English | Intermediate

Ukrainian | Native

EDUCATION

Artist

Mykolaiv Art School

(September 2013 - August 2017)

Design

The Admiral Makarov National

University of Shipbuilding

(September 2020 - June 2024)

UX/UI Designer

GoIT – School of IT professions

(February 2023 - July 2023)

Mariia Kudlai

Graphic designer

OBJECTIVE

I am a passionate graphic designer with experience in both illustrations and graphic design. Skilled in Adobe Illustrator, Photoshop, Figma, and Procreate, I bring my clients' visions to life with visually stunning designs that capture the essence of their brand

EXPERIENCE

Social media design

Developed a visual identity for a social media platform

Selected a color palette, font combination and graphic elements based on research conducted on current design trends, competitor analysis, and the personal preferences of the client

As a result:

- Designed a series of Instagram posts

- Designed Instagram highlight patterns

- Created a custom logotype using Adobe Illustrator

Successfully delivered the project within the established timeline, budget and received positive feedback from the client

Business card and logo design

Developed a business card and logo for a photography brand

-including selecting a color palette based on the brand's policy and target audience

- Created the logo using a combination of font and graphic elements

- Selected appropriate fonts for the brand's

- Created graphic elements and emblem

Jam label design

Designed and developed a label for a jam product

- Selected suitable fonts and color palette

- Drawing illustrations

- Developed a composition that effectively reflects the flavor profile and composition of the jam product

- Created a logo using vector graphics and font