

# Oleksii Tereshchenko (aka Alex Noio)

Art Director, Designer, and Artist in  
Brand Design, Graphic Design, Editorial  
Design, and Mixed-media Communica-  
tions Frameworks

Website:

<https://www.alexnoio.com/>  
<https://www.pontica.design/>

Behance: <https://www.behance.net/alexnoio>

Instagram: <https://www.instagram.com/alexnoio/>

Facebook: <https://www.facebook.com/alex.noio/>

LinkedIn: <https://www.linkedin.com/in/alexnoio/>



## Summary

Experienced Art Director, Designer, and Artist with a strong passion for the game industry. Extensive involvement as both a designer and player, enabling a comprehensive perspective. Systematically research game trends and releases to stay current with industry advancements. Specialize in environment and character concept design, leading and collaborating with 2D and 3D artists. Proficient in marketing and advertisement media design within the gaming and NFT art scope. Embrace NFT art platforms and blockchain technology for innovative creations. Well-versed in branding, web design, and graphic design. Bring a unique blend of cultural, historical, and philosophical knowledge to projects, pushing the boundaries of art, design, and technology in the gaming industry.

## Experience highlights

### **Co-owner and Art Director at Pontica Design (2017-present):**

Successfully managed a highly regarded design studio that offers branding, web design, and graphic design services to clients across various industries. Led a talented team in delivering high-quality projects that exceeded client expectations.

### **Art Director at Eladrea (2022-2023)- The Land of the Ancients,**

a 4x strategy RPG game, where I led the art direction and oversaw the visual development of the game's characters, environments, and user interface. I collaborated closely with the development team to create immersive gaming experiences and ensure visual consistency throughout the project.

### **Art Director at Nevereth Games (2022-2023)**

where I contributed to the art direction and design of various gaming projects. I provided creative direction and guidance to the team of artists, collaborated on concept development, and ensured the visual quality and coherence of the games.

## **Art Director at Rymstog (2014-2015)**

Directed the art and visual development of a turn-based strategy fantasy game. Led a team of artists, established the artistic vision, and ensured the game's visual elements aligned with the fantasy theme and gameplay mechanics.

## **Game Researcher, and involvement in gaming trends,**

player preferences, and emerging technologies. Utilized this knowledge to inform the design and development of games, ensuring they resonate with the target audience.

## **Experience in NFT Art Platforms,**

staying up-to-date with the latest trends and developments in the NFT art space. I actively engage in the creation and promotion of NFT artwork, exploring the intersection of art and blockchain technology.

## **Education**

Bachelor's Degree in Architecture and Civil Engineering

**Odessa State Academy of Civil Engineering and Architecture, Odessa, Ukraine**

1996-1999

Junior Specialist Degree in Industrial and Civil Construction

**Mykolaiv Building College, Mykolaiv, Ukraine**

1993-1996

## **Language Proficiency**

Fluent in Ukrainian and Russian (native)

Proficient in English (C1)

## **Skills**

- Expertise in game design and art direction, including environment concept design and art direction.
- Proficient in leading and collaborating with 2D and 3D artists for character concept design and art direction.
- Extensive experience in mixed media art, combining various artistic techniques and mediums to create unique and visually captivating artworks.
- Proficiency in marketing and advertisement media design and production within the gaming and NFT art scope. Able to create compelling visuals and promotional materials that effectively communicate the essence of a game or NFT art piece.
- In-depth understanding of the game design process, from conceptualization to final implementation.

- Strong research abilities in gaming trends and emerging technologies, ensuring the design and art direction align with market demands and audience preferences.
- Experience in NFT art platforms and blockchain technology, leveraging these innovative platforms to create and promote NFT artworks.
- Design thinking and problem-solving skills, effectively addressing challenges and finding creative solutions.
- Expertise in branding, web design, and graphic design, creating cohesive and visually striking experiences across various media.
- Strong communication and team management abilities, fostering collaboration and ensuring successful project outcomes.
- Proficient in Adobe Creative Suite and other relevant software tools.
- Knowledge of culture, history, and philosophy, allowing for a deep understanding and incorporation of diverse influences in artistic creations.
- Fusion of art design and technology, leveraging technological advancements to push the boundaries of artistic expression in gaming and NFT art.

## Conclusion

I am an experienced and passionate Art Director, Designer, and Artist deeply immersed in the dynamic world of the game industry. With a cool and comprehensive perspective gained from my involvement as both a designer and avid player, I craft visually stunning and immersive experiences. From concept design to marketing, I push the boundaries of artistic expression, embracing innovation and captivating audiences. Let's embark on an exciting journey where art, design, and technology converge to create remarkable gaming experiences.