

Olamitunde Taiwo

*copy/content writer/ social
media manager*

Successful Copywriter with 10 years of converting casual browsers into loyal customers. Proponent of SEO keyword integration to optimize online click rates. Dedicated to broadening companies' customer bases by enhancing public appeal through clever advertising copy.

Versatile Content Writer proficient in researching, writing, and editing diverse content. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with more than 10 years of history of superior performance in remote environments.

EDUCATION

Bachelor's Degree
v.n karazina nationa university
karazine ukraine 2013-2017

LANGUAGE

English.
russian



09166915325



yteyt22@gmail.com



Lagos Nigeria

WORK EXPERIENCE

copy/content writer

Social medial manager

dunaladun enterprise 2013-2022

- Wrote advertising copy for online content, adhering to employers' overarching brand identity and personality.
- Customized brand message to reach and capture target audience interest and drive engagement.
- Researched industry trends and customer preferences to inform copywriting efforts.
- Reviewed and edited the final copy for accuracy and to correct grammar errors.
- Developed marketing content such as blogs, promotional materials, and advertisements for social media.

content writer/ social media manager

DLBC 2014-2017

- Designed and implemented social media strategies to align with business goals.
- Increased customer engagement through social media.
- Analyzed and reported social media and online marketing campaign results.
- Completed thorough research into assigned topics.
- Utilized exceptional writing, editing, and proofreading skills to produce engaging and error-free content.
- Provided writing support in fast-paced environment for variety of public-facing materials

SKILLS

- Brand Messaging
- Marketing communications expertise
- Social Media Content
- SEO
- Email Marketing
- Editing and review
- Unique content creation
- Promotional marketing and advertising
- Proofreading
- Academic research
- Writing research
- Promotional video development
- Audience engagement
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