

# Anna Chagina

UI/UX DESIGNER

Dribbble Portfolio

## Contacts

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+38 066 559 20 01

anna.chdesign@gmail.com

Kyiv, Ukraine (remote/office, relocate)

## Skills

### Main Tools

Figma

Adobe Illustrator

Webflow

### Soft Skills

Empathy

Collaborating

Problem-solving

Adaptability

Customer service

### Knowledge of

Web Design

App Design

Design Thinking

Accessibility

Apple HIG

Atomic Design

HTML coding

CSS principles

Project Management

### Languages

English — B2

(spoken, writing)

Ukrainian — Native

## Experience

### UI/UX Designer Freelance

Since Mar 2023

#### UX Hard Skills

- user Research, interviews, persona needs and pains analysis
- competitor functional analysis, audit based on Nielsen's heuristics
- creating a information architecture, user flow, CJM
- wireframing & adaptive design

#### UI Hard Skills

- typography, composition, color science
- UI - Kit
- Interactive prototypes

### Co-owner of a small business, Kharkiv

Oct 2021-Mar 2022

As a co-owner, I gained valuable experience in the importance of being able to make quick decisions in difficult situations. I learned to take responsibility for both successes and failures.

My responsibilities included:

- development of various branded materials, digital banners
- creation of advertising, including USP, visuals, and efficiency analysis
- communication with clients

### Social media marketer, Kharkiv

Jun 2020-Dec 2021

I am grateful for the experience of working in an advertising agency because I learned how to work in a team, organize work with deadlines, present ideas and provide a report on my results to the management.

My responsibilities included:

- developing new advertising ideas and creatives to improve campaign performance
- launching, daily monitoring, detailed analysis, optimization of advertising campaigns on the Facebook Ads platform

## Education

### Hillel

UI/UX Design Pro

[Certificate](#)

Feb-Jun 2023

Web design Basic

[Certificate](#)

Sep-Dec 2022

### Kharkiv National University of Municipal Economy

Master degree of Business Economics

2014-2020

Thanks for your attention. I am looking forward to hearing from you!