



Oleksii Tuguchov

Senior UI/UX Designer

6 years experience in UI/UX and 12 years as Web Designer

*My desire to improve people's lives led me to UI/UX Design.
My mission is to make everything I can more beautiful and convenient.*

*In the meantime, I have experience with SaaS, ERP, Marketplaces,
Auctions, Data analysis, and Documents / Goods / Staff / Realty
management on mobile, web, and touch terminals.*

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[💬 Telegram @tuguchov](https://t.me/tuguchov)

[📍 Kyiv, Ukraine](#)
I can relocate to Poland, EU

Portfolio

- [UpWork \(All projects\)](#)
- [Bēhance \(Detalized described cases\)](#)
www.behance.net/tuguchov

Skills

Expert: Figma, Wireframing, Prototyping, Adobe Photoshop

Additional:
HTML/CSS/JavaScript, Adobe After Effects, Illustrator, XD, InDesign

Languages

English — Intermediate

Polish — Beginner

Hobbies

Video montage, LARP, HEMA, Cosplay, DIY

Employment History

Senior UI/UX Designer at Hell Leads

Kyiv. Mar, 2023 — present

Designer: UX — 30% and UI — 70%.

Projects:

- **Vasco Capital** — I have designed an investment web tool with a cabinet and landing page.

Smaller design projects. Work with CRM design. Etc.

Senior UX/UI Designer at Head.it

Dnipro. Jul, 2020 — Feb, 2023

Designer: UX — 60% and UI — 40%.

Projects:

- **BetControl** — I made the **Design system** for SaaS of governmental control under Gambling.

- **ePOS system** — Software for Electronic Point of Sale, Till device with a touchscreen. B2B. Client — Well-established UK-based company that is the leader in their field. **Total rework & redesign**
- **Mibex** — DevOps software. **UI/UX Audit of the website**
- **Landlords SaaS** — Real estate rental management. **UX/UI Dashboard design**
- **ARIVA app** — IT-experts Marketplace. **UX/UI Design**

Etc.

UX/UI Designer at YellowArrow.design

Kyiv. Dec, 2017 — Oct, 2021

Designer: UX — 80% and UI — 20%.

Projects:

- **Helsi** — No.1 Ukrenian medical system. It was a lot of work when pandemic starts.
 - <https://helsi.me> — for patients.
 - <https://id.helsi.pro> — for doctors.
- **Floroteka** — biggest flower B2B seller in Ukraine. We created a Marketplace for them. Complete design cycle. <https://floroteka.ua>
- **Document.online** — electronic document management №1 in Ukraine. Development of the most complex schemes of document exchange is easy for the user - it was our part. <https://document.online>
- **Kasta** — clothes marketplace. We developed an online platform for suppliers (ERP). <https://www.behance.net/gallery/87445145/Marketplace-system-UXUI-online-platform-for-suppliers>
- **MoData** — is developing AI-powered sales intelligence software. They have many hard-to-understand pipelines. So, we reworked it for a clear perception. <https://www.behance.net/gallery/95479195/UXUI-refacroring-of-AI-powered-sales-software>
- **Vkursi** — aggregator of business information from state registers. Complete design cycle. <https://www.behance.net/gallery/67955149/-Vkursi-website-UXUI>
- **ProcureAz** — No.1 digital marketplace in Azerbaijan. Complete design cycle. <https://www.behance.net/gallery/79373355/-ProcureAz-UXUI>
- **Vodafone** — We added phone number certification service as block with API to main site <https://www.behance.net/gallery/71487619/-Vodafone-Ukraine-Phone-number-certification-service>
<https://registration.vodafone.ua>

Etc.

Web Designer (junior researcher) at Institute for Environment Geochemistry of the National Academy of Sciences of Ukraine

Kyiv. Nov, 2015 — Nov, 2018

My responsibilities:

- Site design, content, and administration
- Graphic design (digital and printed scientific publications)
- Photography, retouching
- Scientific work

I was also responsible for the indexing of scientific articles in Google Scholar. The state inspection showed that our institute coped with this task as one of the best in Ukraine.

UI/UX Designer, Founder at Back to Reality (Startup)

Kyiv. Apr, 2015 — Dec, 2019

My responsibilities:

- Development & Design of mobile apps for Android
- Management of the startup team
- Presentation of projects at startup events
- Communication with investors

Projects:

- **SSP** — An emotional diary that helps the client and the psychologist in the therapy process.
<https://play.google.com/store/apps/details?id=com.bk2rl.sssp&hl=ru&gl=US&pli=1>
- **PsyReader** — The reader of psychological articles with content aggregation from the most popular sites in the region. Contains advanced features for working with articles.

Etc.

Web Designer at All-Ukrainian public organization "Guild of Designers in Construction"

Kyiv. Jan, 2011 — Jan, 2012

- Created a corporate design and logo.
- Created and maintained the Guild information site for its members.
- Changed the design of the site according to each season.

<http://vugip.org.ua>

Web Designer at Scientific Methodological Center "Designer" (Now "Engineering")

Kyiv. Jan, 2011 — Jan, 2012

- Created an informative site to facilitate the preparation of design engineers for attestation with convenient instructions for submitting documents.
- Produced certificates for certified design engineers.
- Mastered WordPress and Artister.
- Improved the site design.

<http://nmcp.org.ua>

Web Designer at National Technical University of Ukraine "Kyiv Polytechnic Institute"

Kyiv. Sep, 2010 — Dec, 2010

- Learned: Apache HTTP Server, Denver, Joomla, WordPress
 - Created the circuit engineering laboratory's logo, design, and educational site.
 - Deployed the site on an internal server, which made it possible to present the necessary information to students without access to the Internet.
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Site administrator at All-Ukrainian public organization "Guild of engineers for

technical supervision of the construction of architectural objects"

Kyiv. Jan, 2010 — Jul, 2010

- Since mine was the administration of an existing site (without CMS), I studied: html, php, css.
 - Learned how to draw banners.
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Education

Postgraduate studies at Institute for Environment Geochemistry of the National Academy of Sciences of Ukraine

Kyiv. Nov, 2015 — Oct, 2018

Graduated from postgraduate course "Ecological safety" (technical sciences) with honors

Master at National Technical University of Ukraine "Kyiv Polytechnic Institute"

Kyiv. Sep, 2014 — Feb, 2015

Specialist (design engineer).

Instrumentation, Environmental monitoring devices and systems

Bachelor at National Technical University of Ukraine "Kyiv Polytechnic Institute"

Kyiv. Sep, 2009 — Jun, 2014

Instrumentation, Environmental monitoring devices and systems

Specialized school No. 124 with advanced study of information technologies

Kyiv. Sep, 1999 — Jun, 2009

Gained two years of system administration and programming experience.

Twice winner of the Olympiad in Informatics.