






# YULIA ROMANIUK


## UX/UI DESIGNER


### CONTACT

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### EDUCATION

#### UI/UX designer

Beetroot Academy, Mar' 2023

#### Google UI/UX designer

Coursera, Oct' 2022 - ongoing

#### Foreign economics, MD

National Aviation University, 2008

#### Expert in Spanish, Advanced

University Antonio Nebrija, 2006

### LANGUAGES

**English** Advanced

**Spanish** Advanced

**Ukrainian** Native

**Russian** Advanced

### CERTIFICATION

#### Certificated as UI/UX designer

Beetroot Academy, 2023

#### Foundations of UX Designer

Coursera, Oct'2022 -untill now

#### Certificate English, B2

International House school, Kyiv

#### Diploma DELE, Advanced level

University Antonio Nebrija, ,2006

### HOBBY

Painting/ link

Art

- Figma
- Web design
- Illustrator (basic)
- HTML/CSS (basic)
- UX research
- Mobile app design
- Photoshop (basic)

### SUMMARY

I am a UX/UI designer, passionate about eye-catching and user-centric designs. Experienced with design of websites, landing pages, mobile applications, corporate presentations and logo creation in Figma. Now i am studying Google UX/UI course and work under landing page for college in L'viv. I am passion with design, having foreign language proficiency and strive for success and growth.

### PROJECTS

- — Redesign of the biggest Ukrainian retailer - ATB market [Mobile app, Figma, Ps, Ai]
- — Full case study for confectionary in Cherkassy - Pink Bunny [Web design, Figma, Ps, Ai]
- — Mobile app for kid's library [Mobile app, Figma, Ps, Ai]

### EXPERIENCE

#### UX/UI Designer

##### Freelance

 March' 2023- untill now

- Logo and Landing page for Faculty Termal Power Engineering for Technical and Economic College, National University "Lviv Polytechnic"

#### UX/UI Designer

##### Beetroot Academy (class experience)

 Sep' 2022- March' 2023  Kyiv, Ukraine

- Work in Figma/Photoshop/Illustrator: frame, grids, typography, masks, colors.
- Deep understanding client needs: build mind map, information architecture
- UX research: analysis of competitors, create persona and empathy map, CJM and User flow, web analytics
- Prototyping: wireframing and sketching
- Testing: conduct in-depth interviews with 2 respondents, create surveys, card sorting
- Create library of components and styles
- Understanding of interaction with Zeplin, Miro, Google analytics, Hotjar, Maze design

#### Leading Relationship Manager/Multinational Division

##### Raiffeisen Bank, Austria



 2014 - ongoing  Kyiv, Ukraine

- Lead 150+ multinational customers inc "big names" with total loan portfolio of \$15MM
- Manage a portfolio of \$1B in assets with the goal to increase revenue by 20% annually through cross-selling and upselling products and services
- Improve client's portfolio \$1M (25%) through good customer service
- Lead an initiative to improve customer service by implementing new processes through the way of participating in baking program like #Growing Stars'19
- Contributed to the bank net worth by cross selling products to the existing client and by increasing number of clients

Senior RM in Credit Europe Bank, Turkey from 2008-2014