



# Yana Cherepashchuk

## graphic designer

📍 Rivne, Ukraine  
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📅 04.10.2000

Junior graphic designer responsible for daily graphic design content for a medium-sized firm. Worked regularly on graphic, layout, and production materials. Developed 15+ graphic design projects (logos, brochures, advertisements) that increased client transactions. Currently I have a long-term cooperation with the development of a full identity for a company for the production and sale of solar panels. Globally, it is in the top 10 now (were in 28th), EMEA it is at 5 ( were in 12)

### Work experience

2021-2023

Freelance graphic designer  
📍 remote

- logos and identity
- brand identity
- illustration, creation of graphic elements
- design of YouTube channels
- posters, design of business cards, creation of packaging layouts
- creation of banners
- vector and raster graphics

### Education

2018-2022

National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"  
📍 Kyiv, Ukraine

2021

Online Graphic Design Courses by Vitalii Valkov

**"Freelancer Graphic Designer v2.1"**  
📍 Kyiv, Ukraine

### Languages

Ukrainian      Native speaker      English      **B1 (intermediate)**

### Skills

Adobe Illustrator    ● ● ● ● ●      Adobe Photoshop    ● ● ● ● ●

generation of creative ideas

attention to detail

timeliness

the ability to learn quickly

vitality